



in support of people worldwide
with bleeding disorders

Contact: XXX, [INSERT NAME AND CONTACT INFORMATION FOR NATIONAL/REGIONAL HEMOPHILIA ORGANIZATION]

FOR IMMEDIATE RELEASE

Eat, drink and be caring for people worldwide with bleeding disorders

[EVENT-SPECIFIC SUB HEAD]

[INSERT CITY AND STATE], [INSERT DATE]: [National/regional hemophilia organization] will eat, drink and be caring in celebration of Global Feast, the international event to support people worldwide with bleeding disorders.

[Insert quote from Global Feast host or representative of national/regional hemophilia organization]

In [Insert name of country], bleeding disorders [insert information about the management / state of bleeding disorders within your country and how your hemophilia organization helps]. Fifty percent of the proceeds from Global Feast will be used to [Insert information about how the proceeds will be used locally]. The other half of event proceeds will support the international work of the World Federation of Hemophilia (WFH).

Seventy-five percent of people with hemophilia, the most commonly known bleeding disorder, live in the developing world and have little or no access to proper care and treatment. Without treatment, many children will die young or, if they survive, suffer from pain, severe disability and deformities. The WFH helps train doctors and nurses to recognize the signs of bleeding disorders and to provide proper treatment. It also distributes humanitarian aid worldwide, saving or dramatically improving the lives of thousands of children and adults with bleeding disorders in poor countries each year.

[Insert quote from Global Feast host or representative of national/regional hemophilia organization]

All donations from Global Feast events will help improve the lives of people with hemophilia by benefiting the [national/regional hemophilia organization] as well as WFH, the largest contributor of humanitarian aid to people with hemophilia and other bleeding disorders.

The Global Feast website, www.globalfeast.org, has information about bleeding disorders and profiles of people from around the world living with the condition. It also features a variety of event ideas and resources that make it easy for anyone to get involved.

About [Insert name of national/regional hemophilia organization]

[Insert one paragraph of background information about your organization]

About the World Federation of Hemophilia

The World Federation of Hemophilia (WFH) is an international not-for-profit organization dedicated to improving the lives of people with hemophilia and other inherited bleeding disorders. WFH trains doctors, nurse and other healthcare professionals to treat and care for people with bleeding disorders. It also builds the capacity of hemophilia organizations around the world to better serve their local populations of people with bleeding disorders. As the largest distributor of humanitarian aid, WFH saves or dramatically improves the lives of thousands of children and adults with bleeding disorders in the developing world each year. Visit WFH online at www.wfh.org.

About Global Feast

Global Feast is an international event that helps national and regional organizations support those living with bleeding disorders in local communities as well as developing countries. Together, they raise funds through hosting fun, local eating events, ranging from dinners to coffee parties. For more information or to get involved, visit www.globalfeast.org

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