



in support of people worldwide  
with bleeding disorders

Hi, my name is \_\_\_\_\_ and I'm calling from the [insert regional/national hemophilia organization]. We are participating in Global Feast, an international fundraising event benefiting people with bleeding disorders worldwide and we would like to invite you to participate.

We're inviting friends of [insert regional/national hemophilia organization] to organize a food event during September 2006 with your family, friends, or work colleagues. Instead of asking your guests to bring wine, flowers or other gifts, you can ask them to bring a donation to our cause. The type of event is up to you. It could be a coffee party, bake sale or dinner or any other type of food event. The money you raise will support people in [insert your country name] as well as children and adults around the world who struggle with lifelong, incurable disorders.

Do you think you would be interested in participating?

- If yes, ask for a contact e-mail address and send the follow-up e-mail below.

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## Follow-up E-mail

### ***Subject Line: Fundraise with "Global Feast"***

Hi [Contact name],

Thank you for volunteering to host a Global Feast party!

Global Feast is the international event in support of people with bleeding disorders. As a Global Feast host, you'll be joining caring people to raise funds for our worthwhile cause. Seventy-five percent of people with hemophilia, the most commonly known bleeding disorder, live in the developing world and have little or no access to proper care and treatment. Without treatment, many children will die young or, if they survive, suffer from severe pain, disability and deformities.

As a Global Feast host, we invite you to hold a food event for your family, friends, and/or work colleagues. Please ask them to bring a donation to our cause. You'll collect the donations and send them to [insert regional/national hemophilia organization]. Fifty percent of your donation will support [insert information of where the proceeds will go]. The other half of your donation will be directed to the international work of the World Federation of Hemophilia (WFH). WFH trains doctors and nurses, provides humanitarian donations of blood treatment products, and helps parents worldwide care for their children with bleeding disorders.

Please visit [www.globalfeast.org](http://www.globalfeast.org) to register your party. There, you will find a variety of information and resources that will help you be a fabulous Global Feast host.

If have any questions, you can reach me at [redacted] or via e-mail at [redacted]. I look forward to working with you to make your event an extra special one.

Eat, drink and be caring!